

Chelsea Logistics offers a more user-friendly and cost-efficient online booking app, Chelsea Travel

With cheaper group booking, self-service booking management, and shorter reservation cut-off time



20 September 2023, Manila, Philippines – Chelsea Logistics enhanced its 'Chelsea Travel' App, the unified online booking system of its subsidiaries Starlite Ferries, SuperCat, and Trans-Asia Shipping Lines, which provides an easy, simple, and stress-free booking experience to passengers. As simple as three steps: "SCAN, BOOK, PAY", anyone can instantly book a sea travel and explore the Philippines' breathtaking tourist destinations.

Chelsea Travel's major upgrades include Group Booking, self-service Booking Management, and a One Hour Late Cut-off to make booking reservations. With Group Booking, families and barkada traveling together can input passenger details and preferred accommodations all in one go, saving them time and effort. Booking for a group of three or more passengers is also cheaper due to the one-time payment of the admin fee. Passengers also have the option to pay via GGives, providing more manageable installment payments.

With the "Manage Booking" option feature, there is no need to contact customer support, and passengers can access existing reservations and reprint their e-tickets which can be sent to their email for their reference.

To provide more flexibility and convenience to passengers, Chelsea Logistics reduced the reservation cut-off time to 1 hour prior to departure from the previous 4 hours cut-off time. For passengers who want to make an impulsive trip, even during peak season, they can be confident that they will have a reserved seat on board.

Aside from these major upgrades, the Chelsea Travel App also offers a consolidated 'Frequently Asked Questions' from Starlite Ferries, SuperCat, and Trans-Asia. A comprehensive breakdown of the fare and charges before passengers proceed to make the payment will also be available to maintain transparency and lessen confusion about actual charges associated with their transaction.

Chelsea Logistics Information Technology Head Efrén M. Bernardino, Jr. remarked: "The Chelsea Travel App, powered by Outsystem, is focused on innovations that aim to make booking more convenient, reliable, and satisfying not only for our passengers but also for our back-end users who are tasked to diligently review and validate an average of 300 transactions daily. We believe that these improvements will attract more families and barkada to try sea travel more often."

Chelsea Logistics President & CEO Chriss Alfonsus V. Damuy said: "We at the Chelsea Group will keep on enhancing our services to make our valued passengers happy and satisfied with their travel experience. We believe that sea travel is not only a mode of transportation, but also a way of discovering new places, cultures, and perspectives. That's why we are constantly investing in our fleet, our crew, and our technology, to ensure that we can offer the most diverse, entertaining, and memorable journeys for our customers."



INVESTOR RELATIONS CONTACT
E: ir@chelsealogistics.ph

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ABOUT THE COMPANY

Chelsea Logistics and Infrastructure Holdings Corp. is the publicly listed shipping and logistics arm of the Udenna Corporation. It is a corporation organized and registered with the Philippine Securities and Exchange Commission (SEC) on 26 August 2016 primarily to act as a holding company. Through its wholly owned subsidiaries, Chelsea Logistics is engaged in the shipping transport and logistics business with key segments divided into: (i) Charter, (ii) Passage, (iii) Freight, (iv) Tugboat services, and (v) Logistics services. To learn more about the Chelsea Group, visit <https://www.chelsealogistics.ph/>